

PEP-SBF AWARDS 2023

PRO-ENTERPRISE SURVEY (PES) AWARD

Agency

Maritime and Port Authority of Singapore (MPA)



Summary

MPA worked with industry in Singapore, regional and international levels and put in place a robust support structure and the resources to help companies transform. We also recognise the need for the legislations and enforcement in place to enable maritime businesses to thrive. We have actively communicated this through events such as the Singapore Maritime Week, Port Authority Roundtable, industry forums, and internal townhalls.

MPA actively socialises, both externally and internally, the urgent need to decarbonise and digitalise the maritime industry. We adopt a proactive ecosystem approach to drive competitiveness, new growth areas and facilitate transformation, such as global and local investors, shipping companies, marine-tech startups researchers and companies, maritime service providers, institutes of higher learning and research houses, etc. Some initiatives supporting these include PIER71 and Smart Port Challenge, MINT Fund, Green and Digital Corridors.

Overall, MPA creates an environment that encourages strong and close partnerships with the maritime industry and its key players in their different life-stages, so that we can better understand their needs and requirements, and address them promptly and effectively.

What is one takeaway that MPA has for other agencies in terms of pro-enterprise efforts?

We are humbled to be recognised to be a pro-enterprise agency and this is only possible with the collaboration and support of other agencies. Each agency has their own approach and if there is one initiative we could suggest, is to build up the pro-enterprise culture where our teams understand that by supporting pro-enterprise efforts in the maritime industry, we can create an enabling environment for the maritime sector to thrive, attract investment, innovate and grow here in Singapore against other economies. Singapore, our people and our environment can greatly benefit from this successful transformation.

What does MPA intend to do in the coming years to become more pro-enterprise?

As international competition increases, MPA will continue to support the industry to ride the waves of digitalisation and decarbonisation by innovating and transforming through a holistic and ecosystem approach to innovation and industry transformation. This will help Singapore build valuable capabilities to maintain competitive advantage and stay ahead of the pack.