

FOR IMMEDIATE REPORTING

NEW CHIEF EXECUTIVE OFFICER FOR THE SENTOSA DEVELOPMENT CORPORATION

1. The Ministry of Trade and Industry (MTI) today announced that Ms Thien Kwee Eng, currently the Executive Vice President of the Economic Development Board (EDB), will be appointed as Chief Executive Officer of Sentosa Development Corporation (SDC) on 1 June 2020. She takes over from Mr Quek Swee Kuan, who will be retiring from the public service on 31 May 2020 to pursue his personal interests.

2. Ms Thien will also be appointed as a member of the SDC and Singapore Tourism Board (STB) boards, with effect from 1 June 2020. Mr Quek will step down as a board member from both Boards on 31 May 2020.

Mr Quek Swee Kuan, 郭瑞光

3. Mr Quek was appointed as the CEO of SDC on 1 October 2015. In his public sector career spanning 26 years, he has also served in EDB and STB.

4. Under Mr Quek's leadership, SDC underwent a comprehensive reorganisation and developed a strategic business framework to strengthen Sentosa's value proposition and grow local and foreign visitor numbers. Mr Quek also spearheaded the development of the Sentosa-Brani Masterplan and other key initiatives including a year-round calendar of attractive experience offerings to transform Sentosa into a "day-to-night" destination.

5. Mr Quek laid a strong foundation for Sentosa's next phase of growth by forging longstanding and strategic partnerships with industry partners and establishing a collaborative and high-performing organisational culture. During his tenure, Sentosa has been awarded numerous accolades, such as the Tripzilla Excellence Award for Best Destination in Singapore and Travel Weekly's Best Singapore Attraction.



Ms Thien Kwee Eng, 田桂英

6. Ms Thien is currently Executive Vice President (EVP) overseeing EDB's global customer experience, marketing & public affairs and investment facilitation activities. In her role as EVP, she pioneered a new operating model that significantly expanded EDB's reach and engagement of companies and laid the foundation for EDB's new marketing infrastructure.

7. Ms Thien has also held leadership roles in investment promotion and industry development across various sectors during her time in EDB including Consumer and Lifestyle businesses, Health and Wellness as well as Infocomm and Media.



8. She played a key role in positioning Singapore as the Home in Asia for Business, Innovation and Talent for global consumer and lifestyle companies and strengthened Singapore's capabilities and competitiveness in these sectors. She championed digital transformation of the consumer and health & wellness sectors which resulted in many new digital investments and ecosystem partnerships in Singapore. She has also led corporate-wide initiatives to catalyse new business creation and innovation in large corporations.

9. Ms Thien also serves on the board of the Singapore Food Agency, DesignSingapore Council, and Women's Forum Asia. In 2017, she was conferred the Public Administration Medal (Silver).

10. Mr Lee Chuan Teck, Permanent Secretary (Development) for MTI, said, "I would like to thank Swee Kuan for his leadership and invaluable contributions to SDC. He has played a pivotal role in anchoring Sentosa as a leading leisure destination that appeals to both local and foreign visitors. Kwee Eng has been with EDB for many years and knows the attraction and retail sector well. I am confident she will lead SDC and their partners to cope with the current challenges and emerge even stronger."

MINISTRY OF TRADE AND INDUSTRY
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