

EMBARGOED TILL 23 APRIL 2018

MINISTER S ISWARAN TO VISIT HANNOVER, GERMANY FROM 23 TO 25 APRIL 2018

- 1 Minister for Trade and Industry (Industry) S Iswaran will be visiting Hannover, Germany from 23 to 25 April 2018.
- 2 Mr Iswaran will tour Hannover Messe, the world's largest trade fair for industrial technology, organised by Deutsche Messe AG. He will visit exhibiting Singapore companies and the Whole-of-Government (WOG) Singapore country booth. The WOG country booth is jointly organised by the Singapore Economic Development Board (EDB), Enterprise Singapore, the Agency for Science, Technology and Research (A*STAR) and Singapore Tourism Board (STB) to profile Singapore as a world-class manufacturing hub. The WOG country booth will also promote the inaugural Industrial Transformation Asia Pacific (ITAP), the Asian edition of Hannover Messe, which will take place in Singapore this October.
- While in Hannover, Mr Iswaran will also deliver speeches at the Germany-Singapore Business Forum (GSBF) and the ASEAN Forum 2018. The GSBF aims to promote business and capability partnerships between German and Singaporean companies. At the event, Mr Iswaran will witness the signing of a Memorandum of Understanding between Enterprise Singapore and German Accelerator to boost market access and economic ties between Singapore and Germany. On the sidelines of GSBF, Mr Iswaran will also have a bilateral meeting with his German counterpart, Federal Minister for Economic Affairs and Energy Mr Peter Altmaier.
- At the ASEAN Forum 2018, Mr Iswaran will highlight the potential for global companies to collaborate with Singapore to access the significant market opportunities in ASEAN. The Forum is a joint initiative by the Federation of German Industries, Germany's Ministry for Trade & Industry and Hannover Messe under its Global Business & Markets Trade Platform. The theme for this year's Forum 'Digital Transformation in Industries' is in line with one of Singapore's key objectives in its ASEAN Chairmanship year to deepen regional connectivity, especially in the areas of e-Commerce and the digital economy.
- 5 Mr Iswaran will be accompanied by officials from the Ministry of Trade and Industry, the Ministry of Foreign Affairs and other economic agencies.

MINISTRY OF TRADE	AND INDUSTRY
22 April 2018	



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