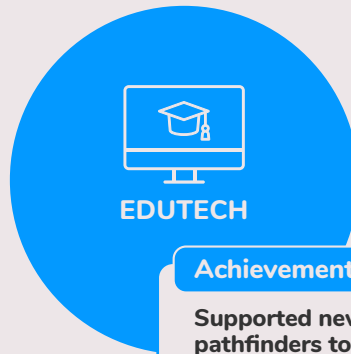


AFA ON EDUTECH

A STORY ABOUT DIGITALISING THE EDUCATION SECTOR TO CHART A BRIGHTER FUTURE

ONE COMMON GOAL:

Reach the world's learners through EduTech



Achievement

Supported new partnerships and EduTech ventures as real-life pathfinders to identify what is needed to unlock synergies within the EduTech community.

How it was done

Brought over 200 stakeholders, including Institutes of Higher Learning, private education providers and startups, together to identify key growth opportunities and enablers, and to support ventures piloting new forms of partnership.

Outcomes

- Galvanised the nascent EduTech community to agree on a path forward.
- Inspired stakeholders to explore collaboration, and aggregate resources to pursue mutually beneficial opportunities.
- Demonstrated the power of collaboration in unlocking ecosystem synergies, such as the partnership between Kydon and SkillsFuture Singapore (SSG) to test out a delivery platform (ZiLearn Skills) that leverages analytics to create skills-job matches, and pilot the use of SkillsFuture Credit on a subscription basis.



David Yeo
Lead for EduTech Venture on ZiLearn Skills
Founder and CEO of Kydon Group

“My personal vision for the EduTech Alliance is how can Singapore be really that global centre of excellence for leading education enabled by technology.”

Dilys Boey
Co-Lead, Alliance for Action on EduTech
Assistant CEO of Enterprise Singapore



“It’s all about harnessing the combined power of the ecosystem. And we did just that at the EduTech Alliance and BCG Digital Ventures Hack-A-Future Workshop.”