

Digitalisation of TACs (Digi-TAC) Programme

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What is it?

The Digitalisation of TACs (Digi-TAC) Programme aims to support Trade Associations and Chambers (TACs) to be digital at the core.

Digi-TAC will support TACs in two areas:

- a) Adoption of digital solutions to improve and boost capabilities in key corporate functions; and
- b) Training of TAC secretariat staff to equip them with foundational digital capabilities to enable them to support their respective industries and members.

Digi-TAC is a two-year programme that is led by the Singapore Business Federation (SBF) and SGTech, with support from Enterprise Singapore (ESG).

How does it work?

Pre-approved Solutions and Training

To make it easy for TACs to adopt digital solutions and attend training to bolster foundational digital capabilities, a list of pre-approved solutions and training courses will be provided. The solutions will be assessed to be market-proven, cost-effective, and supported by reliable vendors.

Eligible TACs can tap on Digi-TAC to offset the costs of adopting these pre-approved digital solutions and training courses, up to a prevailing grant cap per TAC.

Who is it for?

Digi-TAC is targeted at TACs with a sizeable membership of local small and medium enterprises (SMEs). Eligible TACs will also demonstrate the capacity to effectively administer the digital solutions.

Full details on the eligibility criteria for TACs will be released later.

When will it be implemented?

Digi-TAC is expected to launch in early Q3 2022. Eligible TACs that are interested to tap on Digi-TAC may apply to SBF. Interested solution providers may apply to SGTech.

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