

Innovation Advisors Programme

创新推动者计划

What is it?

Formerly known as Innovation Agents Programme, the pilot Innovation Advisors Programme (IAP) was launched in 2019, with a focus on food manufacturing and medtech, and subsequently expanded to the aerospace and Infocomm Technology (ICT) sectors.

The programme supports Singapore companies in their innovation journey and accelerates their growth through the business connections and advisory provided by industry veterans, who are “bilingual” in both technology/innovation as well as business development.

As of December 2020, a total of 17 innovation advisors have been appointed to advise enterprises on 17 projects¹.

IAP is an initiative of Enterprise Singapore and run by IPI Singapore.

How does it work?

- Suitable companies will be matched and mentored by appointed innovation advisors who will guide them in the development of their value proposition (e.g. new product or business model innovation), how to address market needs and potentially grow into new markets.
- These participating companies are provided with customised advice to guide their strategic thinking; insights and know-how to short circuit their learning curve; and industry and technology networks to facilitate implementation of strategies.
- For more details: <https://www.ipi-singapore.org/innovation-advisors-programme>

What is being enhanced?

In line with the focus under the Research, Innovation and Enterprise 2025 plan, the IAP will be expanded to cover more sectors such as manufacturing and logistics.

When will it be implemented?

The new sectors will be included under IAP with immediate effect.

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¹ 17 advisors and 17 companies are not appointed 1 to 1.



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