

SME Centre Enhancement - Partners for Business Growth

中小企业中心 增强计划 - 业务增长伙伴

What is it?

Introduced in 2013, SME Centres are one-stop centres that provide business assistance and drive capability upgrading among micro and small enterprises. The centres provide one-on-one business diagnosis and advisory services, capability workshops and group-based upgrading (GBU) projects. Collectively, the 11 SME Centres island-wide have assisted over 28,000 SMEs and initiated 13 new GBUs in 2019.

SME Centres will continue to be Enterprise Singapore's key partners in helping Singapore enterprises transform. To provide targeted support for promising micro and small enterprises, SME Centres will be equipped with more resources to help such enterprises deepen their capabilities in productivity, internationalisation, and innovation, to accelerate their transformation and business growth.

How does it work?

For the two-year pilot, SME Centres will take on the role as growth partners for promising micro and small enterprises. SME Centres will identify and work with local enterprises that demonstrate growth ambition, have good growth track records, or have scalable or unique business models, and are ready to undertake transformation plans.

Business advisors at the SME Centres will provide enhanced support to these selected enterprises, which could include:

- a) One-on-one in-depth business diagnosis
- b) Development of detailed business plans (e.g. in business/digital transformation, talent development, internationalisation)
- c) Business coaching (e.g. how to develop more effective sales pitch)
- d) Implementation of growth roadmaps/initiatives, including identifying the relevant programmes and referrals to suitable partners

SME Centres will also continue to provide general business diagnosis and advisory to all other SMEs.

Enterprises keen to participate in the pilot should make an appointment with business advisors at SME Centres. Visit www.smeportal.sg/smecentres for details.

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