

GlobalConnect@Singapore Business Federation (SBF)

迈向国际@SBF

What is it?

In partnership with Enterprise Singapore, GlobalConnect@SBF has been set up to assist Singapore enterprises which are looking to internationalise for the first time, as well as enterprises which are expanding and deepening their presence in key Southeast Asian markets (e.g. Vietnam, Indonesia, Thailand, Myanmar) and emerging markets (e.g. Africa, Middle East, Central Asia).

It will have a team of market advisors to assist SMEs through face-to-face market advisory services. SMEs can also expect to benefit from other services such as:

- FTA education and advisory;
- Market insight and research;
- Networking opportunities;
- Business matching to overseas contacts; and
- Referrals to in-market consultants, partners and government contacts;

When will it be implemented?

GlobalConnect@SBF will be officially launched in April 2020. For more information, please contact GlobalConnect@SBF at globalconnect@sbf.org.sg or at +65 6701 1133.

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