

Executive-in-Residence (EIR) Programme

驻商会高管计划

What is the EIR programme about?

Trade Associations and Chambers (TACs) have in-depth understanding of industry needs and growth opportunities, and are connected to extensive business networks. They play a key role in supporting their members in business transformation and effecting wider change at the industry-level. However, a key challenge faced by TACs and enterprises alike is access to talent with deep industry expertise to drive industry and enterprise transformation initiatives.

The Executive-in-Residence (EIR) is a two-year pilot programme, targeted at supporting TACs in engaging experienced professionals, with the relevant expertise for such initiatives. Enterprise Singapore will co-fund TACs up to 70% of the qualifying fees of engaging EIRs, for up to two years.

How does it work?

The programme is open to TACs supporting the Industry Transformation Map (ITM) sectors and key local business chambers that are actively driving industry and business transformation efforts. Participating TACs will need to demonstrate the ability to:

- Develop a project proposal, establish roles and work scope of the EIRs and their expected deliverables;
- Source, engage and manage suitable professionals as EIRs who can deliver on the proposed projects;
- Monitor project progress and measure effectiveness of EIRs; and
- Co-share the cost of engaging the EIRs.

TACs will engage and deploy EIRs to companies to develop and drive long-term strategies in the areas of productivity, internationalisation and capability building. Enterprises seeking to transform can also tap the expertise of the EIRs, based on their business needs through the TACs.

When will the programme be implemented?

The programme is currently open for application. For more information, please contact enquiry@enterprisesg.gov.sg.

-END-

For media enquiries, please contact:

Jessie Ng
Senior Business Partner
Corporate Communications
Enterprise Singapore
DID: +65 6279 3871
Email: Jessie_NG@enterprisesg.gov.sg