

Market Readiness Assistance (MRA) Grant
市场进入协助计划

What is it?

Introduced in 2013, the Market Readiness Assistance (MRA) grant aims to help Singapore SMEs access overseas opportunities.

2 It partially supports the costs of exploring overseas markets in three key areas:

- a) Overseas market set-up;
- b) Identification of overseas market partners; and
- c) Overseas market promotion

3 In Budget 2015, the level of support was raised from 50% to 70% for the period of 1 April 2015 to 31 March 2018. To encourage more SMEs to begin their internationalisation journeys, the higher level of support will be extended for another two years till 31 March 2020. The MRA is currently administered by IE Singapore, and will be administered by Enterprise Singapore in April 2018.

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