

ASEAN Leadership Programme
亚细安商业领袖课程

What is it?

The ASEAN Leadership Programme is designed to help Singapore business leaders better understand Southeast Asian markets, and encourage them to expand their businesses and build networks in the region. With rapid growth and increasing market opportunities in Southeast Asia, growing our base of corporate leaders with wider and deeper knowledge of the regional markets will enable more of our companies to tap on the region's growth.

2 The Programme is for all C-suite executives. It includes both local and in-market training components. The first training component will be held in Singapore, and cover modules on the different business cultures and leadership styles across key Southeast Asian markets. The second training component will be held in-market, where participants can look forward to gaining a deeper understanding of the local business environments, emerging trends and opportunities. Participants will also be able to network with experienced private and public sector leaders from the relevant markets.

3 Part of the Programme cost will be funded by the SkillsFuture Leadership Development Initiative (LDI). Eligible Singaporean citizens who wish to participate in this Programme can look forward to funding support.

When will it be launched?

4 The programme will be launched in 2H 2018. More details will be released by Enterprise Singapore in May 2018.

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