

ASEAN Agreement on Electronic Commerce

亚细安电子商务合作协定

What is it?

Singapore and ASEAN Member States (AMS) are currently in negotiations to finalise an ASEAN Agreement on Electronic Commerce by the end of 2018. The Agreement is expected to streamline regional trade rules governing e-commerce to promote greater digital connectivity and lower operating barriers to entry for businesses. This will enhance the regional trade architecture for e-commerce, realise freer movement of e-commerce goods across Southeast Asia and support the regional expansion of companies based in ASEAN.

The objectives of the Agreement are to:

- (i) Facilitate cross-border e-commerce transactions;
- (ii) Contribute to creating an environment of trust and confidence in the use of e-Commerce; and
- (iii) Deepen cooperation among ASEAN Member States to further develop and intensify the use of e-Commerce to drive economic growth and social development in the region.

More details will be announced when the negotiations are completed.

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